

01/19/2009

Alert Collision Repair Shops:

CCC Information Service, Inc. has made the decision to backpedal on their commitment to the Collision Industry.

In a December Database Taskforce Press Release it was stated,
"Unfortunately, CCC now feels compelled to once again go against ALL paint manufacturers information and has reintroduced the "Bumper Refinish Prompt" in their Pathways 4.5 release."

In an effort to show CCC that this behavior is unacceptable we are asking that every repair shop make CCC aware of their disfavor in the repair industry by calling, writing, faxing and emailing the CCC corporate offices.

CCC Informational Services, Inc.
222 Merchandise Mart Plaza
Suite 900
Chicago, IL 60654-1105
800-621-8070
312-222-4636
312-CCC-INFO

Please send your faxes and emails to Jim Dickens: Fax 312-527-2897
mail jdickens@cccis.com

The full Database Taskforce Press Release can be viewed at www.scrs.com

Sample letter attached. You should be able to print this on your letter head, copy and sign. It would be even more effective if you sent a copy to your local representative as well.

This is urgent please take the time to write, call, fax and email CCC today!

January 19, 2009

CCC Informational Services, Inc.
222 Merchandise Mart Plaza
Suite 900
Chicago, Il 60654-1105

Dear Mr. Dickens,

As a collision repairer I must register my dismay at the decision to reinstate the bumper refinish prompt in your Pathways 4.5 release. It shows a contemptible disregard towards the collision industry and obvious third-party interference with the integrity of the database.

I am asking you to reconsider this matter, which should be based on fact not interference. You can be sure I will consider the outcome of this incident in my future dealings with your company.

Sincerely,